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JEWELRY Q & A

What is a trap cut?

This popular cut is also called a step cut or an emerald cut. Usually rectangular, it has 58 long, narrow facets in rows parallel to the girdle on both crown and pavilion. These facets are not angled as in the brilliant cut.

What is the difference between a chronograph and a chronometer?

A chronograph is a stop watch that can be started and stopped to time an event. A chronometer is a precision watch that meets the high accuracy standards set by an official watch institute in Switzerland.

What is a premier diamond?

Historic term for yellow diamonds that appear bluish in daylight. This strong blue fluorescence tends to mask any yellow in the diamond.

Patriotic Jewelry Update

Three Cheers For The Red, White, And Blue



Memorial Day and the 4th of July are both traditional occasions to proudly wear jewelry that displays our national colors. But patriotic jewelry is always in style and is always fashionable any time of the year and with any kind of outfit.

The red, white, and blue colors are bright and cheerful, especially when combined with yellow karat gold or brilliant white metals such as platinum, white gold, or sterling silver.

Patriotic jewelry is available in many attractive designs for both men and

women. It also makes a memorable gift for family members or friends on all kinds of special occasions. Designs that display national pride include American flags, stars, eagles, garlands, the Liberty Bell, and the Statue of Liberty.

Choose from red, white, and blue pins, rings, necklaces, earrings, pendants, bracelets, belt buckles, charms, tie tacks, lockets and watches. Many dramatic tri-color jewelry pieces are set with precious gems or glow with brilliant enamels. But most patriotic jewelry is available at very modest cost.

Stop In With Your Questions

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain the highest standards and preserve your fine jewelry investment.

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