

# DIANA JEWELERS

Lakeshore Drive In Plaza  
911 Old Liverpool Road  
Liverpool, NY 13088  
www.dianajewelers.com

Presorted Standard  
U.S. Postage  
PAID  
Liverpool, NY  
Permit No. 45

## Happy Holidays from DIANA JEWELERS Clip & Save Holiday Coupon

Receive **\$25.00 OFF** of your  
next fine jewelry purchase!

Clip this coupon, bring it in to  
our store between Nov. 15th and  
Dec. 25th & receive \$25.00 off of  
your next fine jewelry purchase!

*Sale items, diamond engagement rings &  
gift certificates excluded.*

*Cannot be used with other offers.*

*Minimum purchase of \$50.00.*

Redeemed by:

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

*Thank you for your patronage!  
Wishing you a happy, healthy  
holiday season!*

MASTER  JEWELER

BRILLIANCE YOU DESERVE®



### Gemstone Color Profile

## Bright Red Garnet - Festive And Fiery For The Holidays

This glittering wine-red gem mirrors the bright red color of holly berries, festive red gift ribbons, and the lively glow of red holiday candles. Garnet is sure to add a warm, cheerful sparkle to any outfit you wear this holiday season.

Brilliant and sparkling-clear, deep red garnet closely resembles the more expensive ruby. It is the best known of this extensive family of hard, durable gems that come in every color but blue. With a high luster and strong color, garnets have a hardness rating of 7 to 7.5 on the Mohs scale. And they come in several well-defined species.

**Pyrope Garnet** is the reddest variety. Its name comes from a Greek word meaning "fire eye" and for centuries it has been mistaken for ruby.

**Almandite Garnet** has more of a purple-red hue, but is similar to pyrope. It is the most common form of garnet.

**Rhodolite Garnet** comes in rose-red, purplish-red, and a brilliant pinkish-purple raspberry color.

All types of red garnet are surprisingly affordable and are available in a wide variety of attractive cuts and shapes that reflect the inner glow of this lovely gem.

### Stop In with Your Questions

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain the highest standards and preserve your fine jewelry investment.

©2006 IJO, Inc., Norwalk, CT